

Youth Enterprise

To Aim Higher in Life



HullReady *the future is ours...*

Rotherham
Metropolitan
Borough Council
Children &
Young People's Services



Hull
City Council



YORKSHIRE
FORWARD
The Region's
Development Agency

enterprising
yorkshire
INSPIRING YOUNG LEADS



Newsletter 1 Hull 2009

Hull Ready

Hull Ready's Primary Enterprise Programme is now here and up and running in partnership with Rotherham Ready and the St. Stephen's Centre thanks following its Regional launch during Global Entrepreneurship Week at the KC Stadium with His Excellency the High Commissioner of Mauritius Abhimanu Kudasamy and Henry Rigg of Yorkshire Forward.



Luncheon Launch of Hull Ready at the KC Stadium



Young people from Rotherham informing the conference about £5 Blossom

The whole idea of the project is to get as many Hull primary schools involved as possible so we can create enterprise champions within each one.

As part of the programme there will be Inspire training days which will see teachers taking the first step to delivering enterprise activities within their schools curriculum, after attending the training day and receiving the resource packs teachers will be encouraged to deliver and record their own outputs of enterprise.

The appeal of the project is that it will not be seen as a bolt-on to the existing curriculum and should be embedded within the normal school timetable. The enterprise activities that are delivered will then help the children to explicitly understand the 'Big 13'



points that cover the spectrum of entrepreneurial skills that they will use in school, business and life in general.

Interest from schools has been really positive to date and many schools have felt that the project fits well into their plans for a more creative curriculum. Children enjoy doing practical things so these enterprise activities will really grasp their attention and allow them to set and achieve goals for themselves. The project is not about making every child think about making money or owning their own business but to encourage them to be a little more enterprising in their own thoughts and attitude.

Not everyone will become an entrepreneur, but everyone needs to be enterprising!

Inspire Teacher Training

Monday the 19th of January saw the first Inspire teacher training event take place as part of the roll out of Hull Ready. This all day event received a fantastic response from Hull primary schools that have shown interest in the Hull Ready project since its introduction. The attendance on the day involved 18 different primary schools from Hull with 26 of their teachers & heads present.

The day was opened with an introduction by Ken Sainty, the Assistant Head of Service, who promoted the importance of introducing enterprise into the school curriculum as it will help children identify and understand specific enterprise skills that are essential for their future.

As the project has been running successfully in Rotherham for the past 4 years, Head teacher Helen McLaughlin, from St. Mary's Primary in Rotherham, gave a presentation on how the introduction of enterprise in her schools curriculum has had a positive effect on her pupils and school in general.

Alex Wirth, another Rotherham enterprise champion who had done the teacher training, also gave a very impressive insight into how he adapted his existing curriculum to really revolve around enterprise. Alex really enthused about the children's enjoyment and also his own when throwing enterprising tasks to them and letting them run with it in his school, Thorpe Hesley.

The next Inspire event will hopefully see a Hull teacher, a Head and children involved with the delivery as they reflect on their own experiences of enterprise.

As well as the teachers from Rotherham, Malcolm Hoare from the Warwick University was on hand to explain the Warwick Award. This is an 'Enterprise in Excellence' award that schools from Hull are able to work towards as it is currently funded within the Hull Ready Project.



The highlight of the day had to be the group of Year 6 children from St. Mary's in Rotherham who had made the trip across to Hull to deliver their own session to the Hull teachers. The children had planned and delivered the 'create a mythical enterprise animal' session that incorporated the 13 specific enterprise skills that the Hull Ready project concentrates on. Teachers felt the pressure as the groups competed against each other to create the best enterprise animal, they then had to wait for a decision to be made by the children who voted on the best one, chocolates for the winners!! I think it was fair to say the children did a fantastic job with their presentation...

Questions and answers were taken by all who attended on the day and judging from some of the feedback comments teachers were eager to introduce enterprise activities of their own or from the resource pack into their curriculum.

Evaluation comments included:

- "Practical activities were fun & useful"
- "Fantastic child led activity"
- "The whole day was useful"
- "Can't wait to introduce it to my Year 6"
- "Very good day & resource with positive delivery, thank you"



Make



Blossom

Make £5 Blossom is part of the Hull Ready project and is introducing school children in Hull Primary schools to the concepts and the skills behind running a business by letting them try it for themselves!

Each pupil is given £5 as an initial investment, which they use to start up their own enterprise – working individually or in groups – based on a business plan they have researched and created themselves.

It's up to the pupils what they sell, where and when they sell it, to whom, at what price – and how to handle the competition. Business planning and trading is undertaken, and then the pupils do their final tally, check their profits, and prepare to present their results.

An added bonus to this event the school that creates the biggest profit from their enterprising activity will win a chance to take part in a fun, interactive workshop within their school. It is called The E Factor Enterprise Challenge, delivered by Creative Learning Events and is all about a business creating a new band!!



Make



Blossom

The first ten local Hull businesses have been partnered up with the Hull schools and they have provided a loan of £150 to the project thanks to the St. Stephen's Centre and Hull's Youth Enterprise Bank which will ensure that a whole class of eager children will get the chance to be part of this exciting and valuable project.

Introductions and contracts were exchanged between the schools and businesses at the launch event on Monday 2nd February at the Guildhall with the Lord Mayor of Hull Councillor Elaine Garland and Councillors Christine Randall Deputy Leader of Hull City Council and Michael Ross Portfolio Holder for Lifelong Learning.

Business investors will now act as mentors for their respective school partners and will be invited to the schools and also to an end event to see the final presentations and find out how the pupils got on.



Make £5 Blossom!



Make



Blossom

The Winners

Text required here to explain a little about these winners?



Make



Blossom

Business / School partners

- Dorothy Perkins
- Thorpepark Primary
- Jenko Ltd.
- Victoria Dock Primary
- Bodyshop
- St. Charles Roman Catholic Voluntary Aided Primary
- GH Productions
- Longhill Primary
- Peacocks
- Rokeby Park Primary
- Hugh Rice Jewellers
- Bellfield Primary
- House of Fraser
- Alderman Cogan's Church of England Voluntary Aided Primary
- Orange
- Stockwell Primary
- Force 7
- St. Nicholas' Primary
- Pumpkin Patch
- Holy Name RC Primary



Children's big plans for fivers

Hull retailers and businesses are helping to prepare the city's primary school children for the world of work.

Young entrepreneurs will be given £5 to develop their own business idea with the aim of making a profit.

Classes involved will be mentored by an "enterprise champion", a trader who will be on hand to provide expert advice during their business journey. The scheme was launched by the Lord Mayor of Hull, Councillor Elaine Garland, at the Guildhall on Monday 2nd February.

Declan Finnerty and Lily Higgins, both nine, of Bellfield Primary School, who were accompanied by teacher Paul Makin, were keen to get to work.

Declan said: "I've had loads of different ideas We thought of selling some models and cards but decided this would cost more than £5. We're now thinking of selling Jewellery."

Their business mentor Kevin Leisk, Hugh Rice Jewellers, said the importance of building partnerships and relationships with local schools motivated him to get involved.

He said: "We're a local family business with strong values and beliefs. It's nice to be able to invest in the future of Hull." Hull has been chosen as the second area in the UK to take part in the Make £5 Blossom project.

St. Stephen's shopping Centre in Ferensway, city centre, has provided a £150 loan to each school selected to take part in the first round of the scheme, which equates to £5 for each child in a class of 30.

Once the loans have been repaid by the schools it will be reinvested into the scheme, enabling more schools in the area to participate.

Retailers taking part include House of Fraser, Orange and Bodyshop. Charles Cracknell, employment and youth enterprise manager for Hull City Council, said: "The whole idea of this programme is to ensure our young people get the opportunity to learn more about the world of business at a very young age."

The award winning scheme was developed in Rotherham and they are now partnered with Hull to introduce enterprise into the primary curriculum through the Hull Ready Project.



**Article from the Hull Daily Mail
about £5 Blossom launch,
3rd February 2009.**



Hull

Youth Enterprise Partnership

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