

**£99
TICKET
OFFER**

RAISING THE BAR

26TH MARCH 2009

HARROGATE INTERNATIONAL EXHIBITION CENTRE

AN INVITATION TO IMPROVE YOUR COMPANY'S PERFORMANCE

Keynote speaker: Jack Black. Plus workshops with Gavin Ingham & trainers from BBC 1's 'The Apprentice'

PERFORMANCE
DEVELOPMENT.
SKILLS TRAINING.
NETWORKING.
SHOWCASE
EXHIBITIONS.

kgjcp

A ONE DAY BUSINESS EVENT DEDICATED TO GIVING FORWARD-THINKING BUSINESS LEADERS THE KNOWLEDGE, TOOLS AND ENTHUSIASM TO GET AHEAD IN 2009.

"RAISING THE BAR" IS AN EVENT LIKE NO OTHER. EVERY PRESENTER HAS THE ABILITY TO HELP YOU DRIVE PERFORMANCE IMPROVEMENT. EVERY BIT OF INFORMATION DELIVERED IS INTENDED TO GIVE YOU A BUSINESS ADVANTAGE.

THE DAY WILL FOCUS ON THREE KEY AREAS:

1.

PERFORMANCE
DEVELOPMENT.

Jack Black will take you through techniques that will deliver positive change to you and your business. You will emerge from his sessions as a master of the challenges you face today, with clear goals to build innate strength for greater success tomorrow.



Jack Black

2.

SKILLS
TRAINING.

Each workshop is delivered by an industry expert. Choose the topic that best meets your needs. Each trainer has been specifically selected for their expertise in a particular field. They have both the ability and experience necessary to enhance performance using practical methods and interactive techniques.

3.

NETWORKING.

With up to 1500 business delegates attending the event, there will be ample opportunity to informally network with other likeminded businesses.

4.

SHOWCASE
EXHIBITIONS.

A wide-ranging list of exhibitors will be showing how they can help in your quest to increase your output. The exhibition hall will feature manufacturers and suppliers of equipment and services designed to make your business run more efficiently. New services and products will be on display and regular demonstrations will give you a chance to really get to grips with what's on offer.

THIS IS AN EVENT NOT TO BE MISSED. BOOK TODAY. CALL THE TICKET HOTLINE 0800 822 3406
ALTERNATIVELY, FILL IN THE FORM BELOW OR VISIT OUR WEBSITE TO BOOK ONLINE – WWW.KGJCP.COM

Name:	Telephone:
Company Name:	Mobile:
Address (or address to which invoice should be sent if different):	Email:
	Company Registration Number:
	VAT Registration Number:
Postcode:	

LIMITED TICKETS AVAILABLE. £295.00 EACH PLUS VAT

	Delegate name (please print clearly).	Special Dietary Requirements (please specify).
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Signed:	Sub Total:	
Position:	VAT:	
Date:	Total:	

FAX: your booking form to 0844 669 6995. **POST:** your booking form to: KGJCP, Sawpitts House, Laverton, North Yorkshire, HG4 3SY.

We will invoice you when we receive your booking form. Payment will be required within 14 days of receipt of booking form and can be made by the following methods: CHEQUE: Payable to 'KGJCP' and posted to KGJCP, Sawpitts House, Laverton, North Yorkshire, HG4 3SY. DIRECT: Abbey Business Account: 'KGJCP' - Account Number 42 99 61 20 - Sort Code 09 06 66. **ANY QUESTIONS? CALL US ON 0800 822 3406**

BE A WINNER. Recommend a friend or colleague and we'll enter you in our cash prize draw.

Please tell (name here) about "Raising the Bar".	Telephone:
Company:	Email:
Address:	Your name:
	Telephone:

PERFORM BETTER FASTER SMARTER

ALL YOU NEED IN ONE
INCREDIBLE DAY

If you can't join us in Harrogate, catch the event in either London or Birmingham later in the year. See our website for details. www.kgjcp.com



Inspiring speakers

Targeted and informative seminars

Products & services to support your business

Valuable networking opportunities

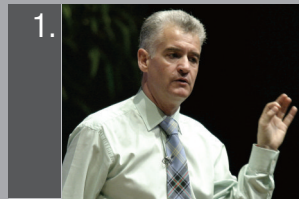
Insights from acknowledged experts

Additional seminars throughout the day



KGJCP is a partnership between Kristina Grimes and Jenny Celerier from BBC 1's 'The Apprentice'

SOME OF THE PEOPLE WHO'LL BE HELPING YOU RAISE YOUR GAME AT "RAISING THE BAR" 2009.



1.

Speaker: Jack Black.
Workshop:
Mindstore for Business 1
Mindstore for Business 2



2.

Speaker: Gavin Ingham.
Workshop:
The Importance of Selling for Success in the Current Climate
The Cold Calling Masterclass



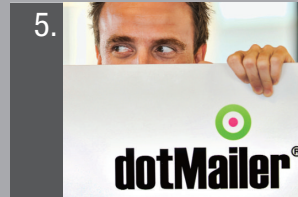
3.

Speaker: Derek Williams.
Workshop:
The WOW Awards
Dazzle and Delight - Strategies for Amazing Customer Service



4.

Speaker: Richard McCann.
Workshop:
I Can - Lessons in Overcoming Adversity



5.

Speaker: Tink Taylor (Dot Mailer).
Workshop:
Lessons for Every Marketeer



6.

Speaker: Mark Linton (Corkscrew Events).
Workshop:
Make the Call, Take the Call or Refer the Call - Networking for Success



7.

Speakers: Joanne Bushby & Tracy Bowler (Future Associates).
Workshop:
The 3 R's of Retaining the Right Staff



8.

Speaker: Helene Speight (GE).
Workshop:
Pricing for Profit and Sanity in 2009



9.

Speaker: Carl Hopkins
Workshop:
Marketing Yourself - From Mediocre to Millionaire

12 TOP MOTIVATIONAL SPEAKERS. 1,500 CAREFULLY SELECTED SENIOR DECISION MAKERS FROM SOME OF THE BEST PERFORMING BUSINESSES IN THE NORTH OF ENGLAND. ONE DAY OF TOTAL INSPIRATION.

REGISTRATION	07.45 – 08.45
OPENING KEYNOTE	08.45 – 09.15
JACK BLACK	09.15 – 10.45
BREAK	10.45 – 11.00
SEMINAR (EXHIBITION AND NETWORKING OPENS)	11.15 – 12.15
LUNCH (EXHIBITION AND NETWORKING)	12.30 – 13.30
SEMINAR / EXHIBITION / NETWORKING	13.30 – 14.30
SEMINAR / EXHIBITION / NETWORKING	14.30 – 15.30
SEMINAR / EXHIBITION / NETWORKING	15.30 – 16.30
CLOSE	16.45 - 17.30

CHOOSE THE TYPE OF NETWORKING THAT'S RIGHT FOR YOU:

1. RTB NETWORK SHUFFLE.

Informal, relaxed and fun, the RTB Network Shuffle will be delivered in partnership with Effective Events. The Shuffle allows you to sit with a table of new contacts while rotating with other tables. We guarantee you won't speak to the same person in an hour.

2. SPEED NETWORKING.

In conjunction with Corkscrew Events, think of it as speed dating for businesses. With just 60 seconds to promote your business and exchange information before moving along to the next candidate, it's the fastest way to make new contacts.

3. INFORMAL NETWORKING.

Is your preferred method of networking more informal? Then join us for a drink, canapés and a much more relaxed approach to meeting contacts in the Showcase Networking Area.

Sponsored by:



We have chosen recycled material for this invite, envelope and packaging.